

INVITATION to Partner

Reach over 850 visual media and communication leaders in medicine, life science research, and health care—join us for the AMI 2023 Annual Conference **July 19-22** in Henderson, NV.



ami.org

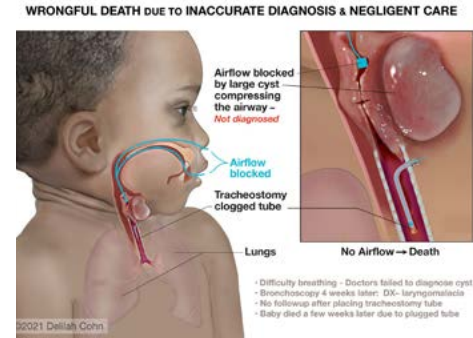
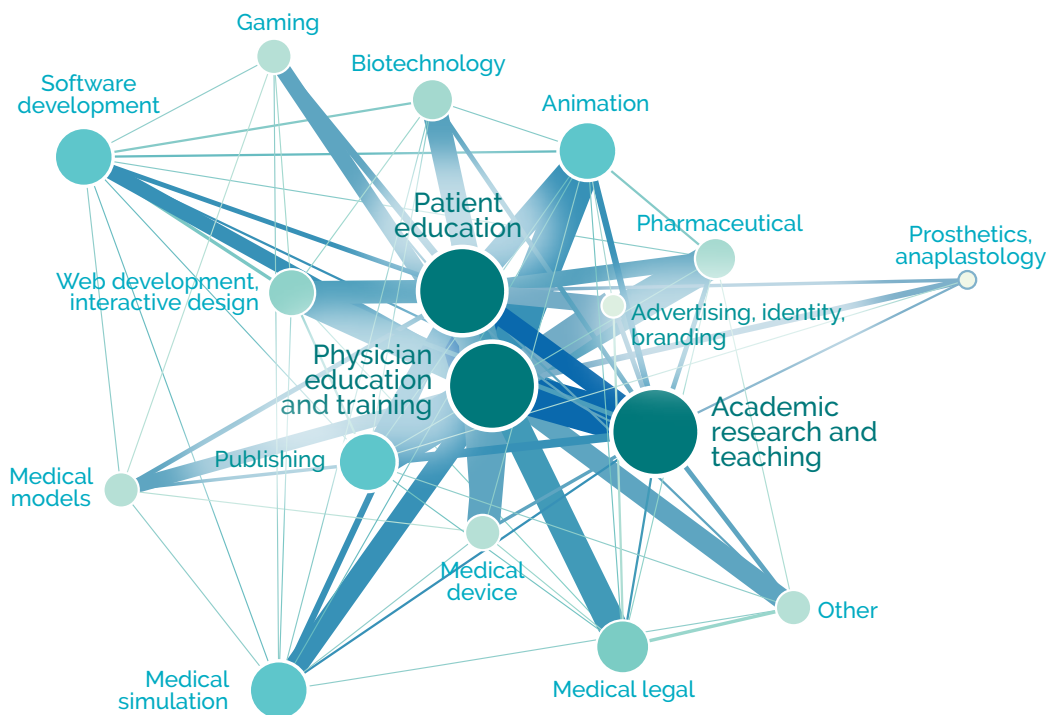
An INNOVATIVE Profession

Affiliation with our influential and unique profession aligns your organization with creative leaders in innovative visual media for education, discovery and the business of medicine, life science research, and health care. Since 1945 the Association of Medical Illustrators (AMI) has been educating and supporting medically-trained interdisciplinary professionals who specialize in visual storytelling and data translation. AMI members continuously hone their skills as leading visual interpreters enabling communication between the expert and novice, the scholar and student, the physician and patient, legal counsel and jury, and the scientist and public.

The **Annual Conference** is our signature event bringing together a large contingent of the Association's 850+ members from four continents, who converge for four days of stimulating educational sessions, workshops, cutting-edge technology demonstrations, and in-depth networking opportunities. One long-standing conference highlight is the **Media Exhibition**, which showcases AMI members' exemplary work in illustration, animation, interactive and online media, publishing, medical models, design, mobile apps, and games.

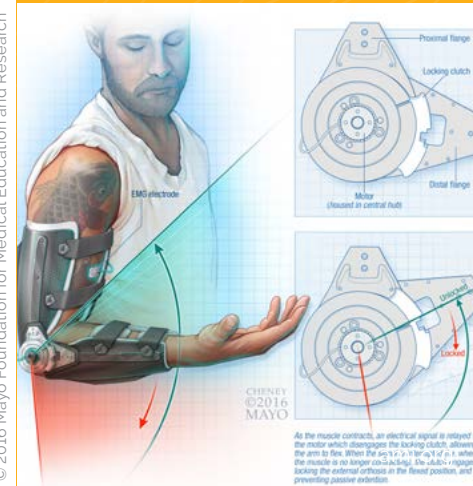
We offer a rare and unique opportunity to put your company's brand before an engaged, passionate, and highly educated creative audience and our network of contacts, as well as researchers, physicians and other health care professionals speaking at and attending our conference.

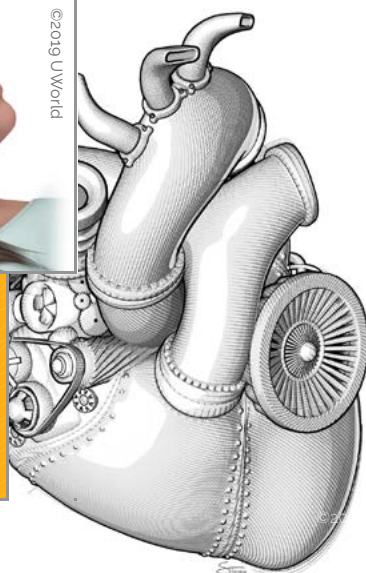
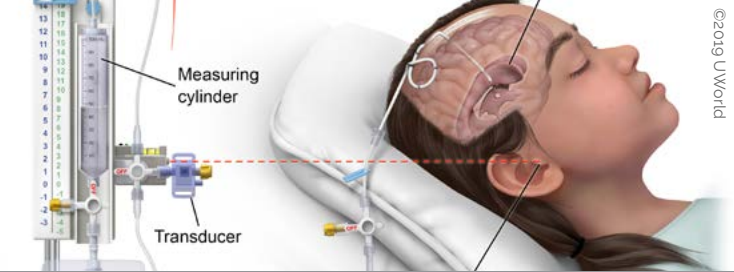
CONNECT WITH OUR MEMBERS | CONNECT WITH OUR MARKETS



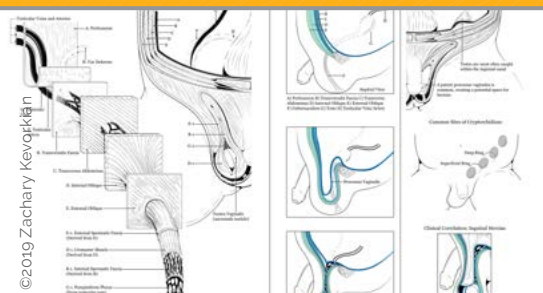
"Sponsorship with the AMI goes beyond exceptional marketing, it provides an invaluable connection with the AMI community."

—Thomas Brown, MS,
Creative Director
Vessel Studios





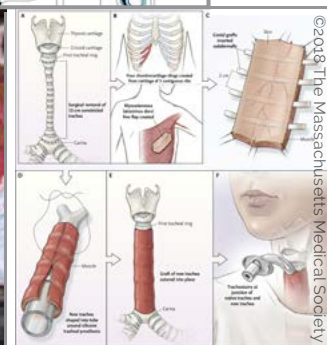
Medical illustrators are highly educated, multidisciplinary professionals who translate complex biomedical information into clear, accurate, and compelling visual narratives for a wide variety of audiences.



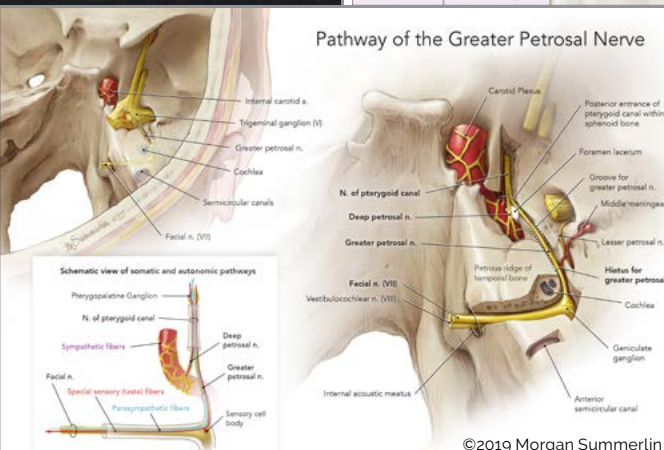
REAL. GENUINE. HEART.

Emory University salutes Genuine Parts Company's Carlyle Fraser Employees Benefit Fund for its life-changing gifts to the Carlyle Fraser Heart Center.

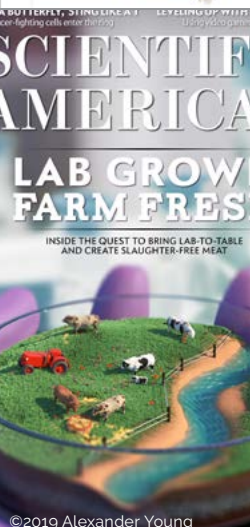
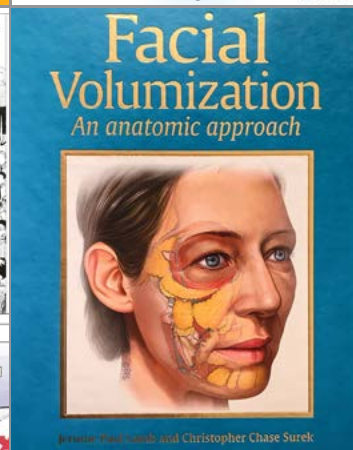
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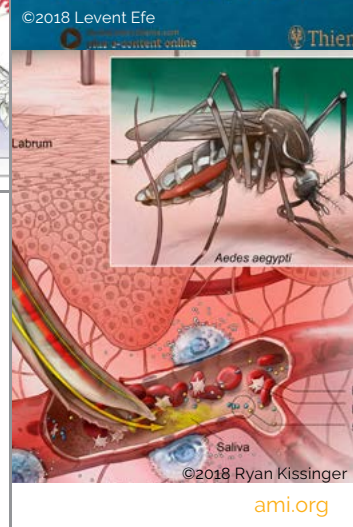
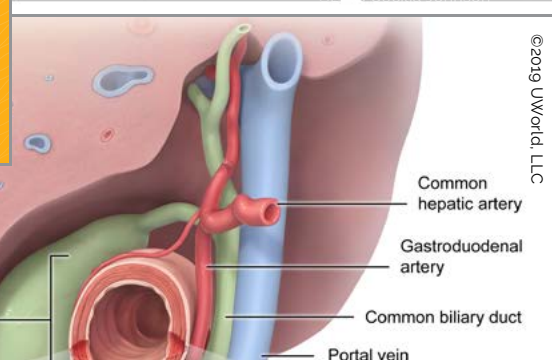
They meet exacting scientific standards while solving demanding creative challenges. Medical illustrators are major contributors to textbook and journal publishing, and are leaders in innovative technologies including animation, 3-D modeling, and new media.



©2019 Colleen Tang Poy



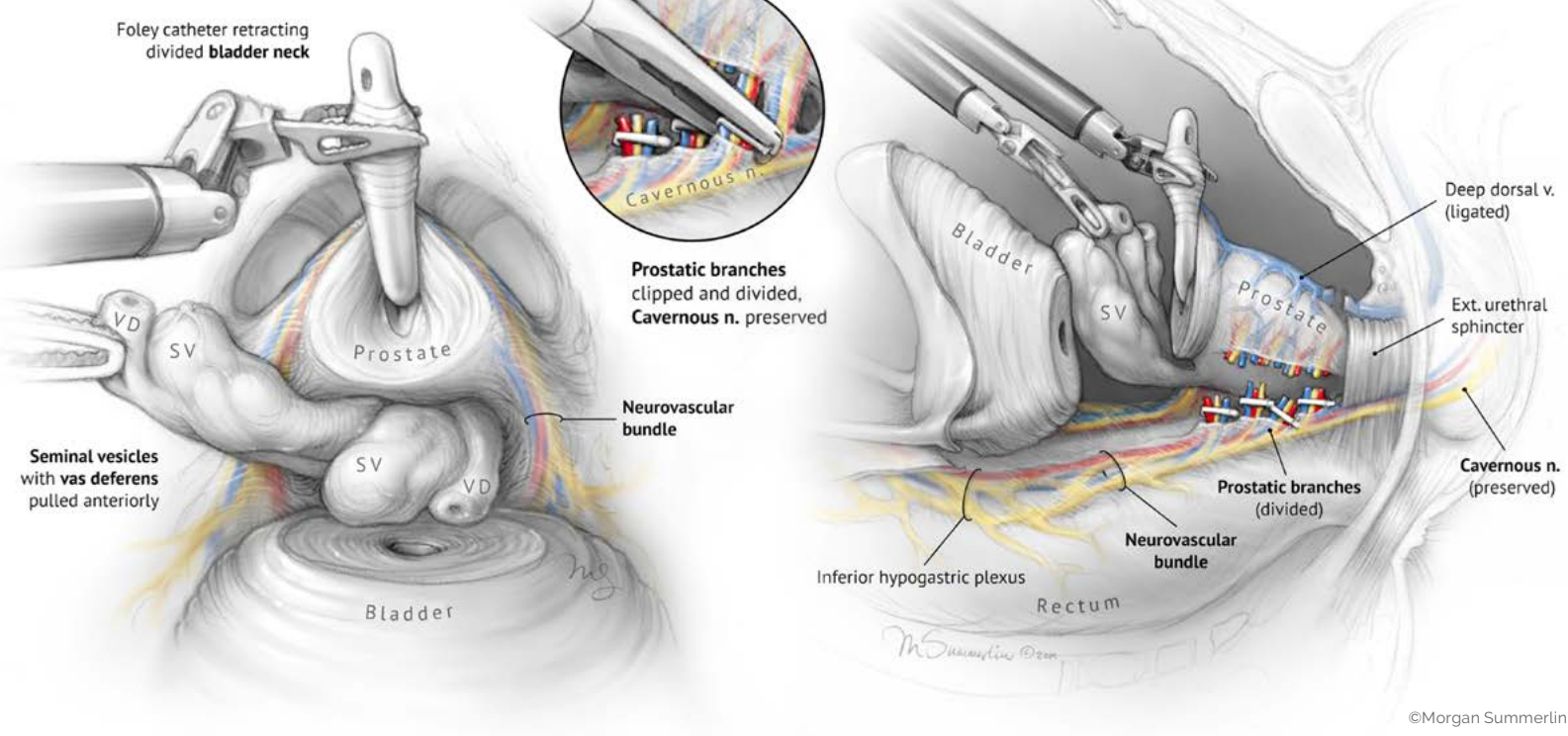
Medical Illustration has applications in life science discovery, education, patient care, public health, litigation proceedings, or any environment that benefits from a clearer understanding of biomedical science.



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PARTNERING With Progress

Affiliation with our organization and members will align your PR and marketing messaging with a prestigious profession. As visual communicators we:

- **Harness technology** to lead in the dissemination of innovative breakthroughs in life science, medicine, biopharmaceutical and device development.
- **Collaborate** with leaders in medicine to demonstrate research endeavors, molecular and cellular processes, drug actions, and surgical procedures.
- **Partner** with educators from top-tier universities to deliver engaging multimedia teaching tools for health care professionals and patients.
- **Create** mobile apps, educational games, and 3-D animations for cinema and broadcast television, showing the beauty and complexity of science.
- **Simulate reality** to advance medical training in leading medical schools and teaching hospitals.
- **Cast new light** on legal evidence through our work in jury education, medical malpractice and personal injury exhibits, expert testimony consultation, and forensic reconstruction.

Our members are connected to innovators and innovations in biomedical science and are an essential communications link to a world increasingly influenced and dependent on visual media.

Why Partner with AMI?

Partnering with the AMI provides a focused and uncluttered atmosphere where you will enjoy access to a unique environment comprised of a rare and powerful group of forward-thinkers. Join us at the AMI conference to:

- **Interface** with a broad spectrum of creators (animators, illustrators, developers)
- **Increase visibility** of your products and services
- **Collaborate** with physicians, researchers, educators and decision-makers
- **Build relationships with leaders** in visual communication and life science
- **Generate content** for social media and co-marketing efforts (tweet from the conference, blog about cutting-edge speakers, etc.)
- **Enhance public relations** and affirm your goodwill commitment to leadership in innovative science education and communication

INCLUSIVE SPONSORSHIP PACKAGES

AMI's Inclusive Sponsorship Packages provide premier exposure in the time before, during and immediately after the AMI Annual Conference.

Presenting - \$20,000

- Three complimentary conference registrations
- Concurrent session presentation (60-minute, must meet CE eligibility requirements)
- Dedicated standalone email to AMI members
- Featured sponsor inclusion in one pre and one post issue of AMI's weekly eNewsletter
- Exhibit table during Tech Showcase
- Up to 3 minutes of stage time OR video bumper (30 sec.) played before selected plenary session
- Sponsor recognition on push notification on conference app before one plenary session
- Listing on AMI's conference website with company info
- Video bumper (30 seconds) shared on social media
- Inclusion on conference app, signage and in registration email
- Post-conference attendee list (opt-ins only)
- Listing as sponsor in weekly eNews blast to membership

Visionary - \$10,000

- Two complimentary conference registrations
- Featured sponsor inclusion in one pre and one post issue of AMI's weekly eNewsletter
- Exhibit table during Tech Showcase
- Up to 3 minutes of stage time OR video bumper (30 sec.) played before selected session
- Sponsor recognition on push notification on conference app before one plenary session
- Listing on AMI's conference website with company info
- Video bumper (30 seconds) shared on social media
- Inclusion on conference app, signage and in registration email
- Post-conference attendee list (opt-ins only)
- Listing as sponsor in weekly eNews blast to membership

Premier - \$5,000

- One complimentary conference registration
- Video bumper (30 seconds) shared prior to one special session
- Listing on AMI's conference website
- Video bumper (30 seconds) shared on social media
- Inclusion on conference app and signage
- Post-conference attendee list (opt-ins only)
- Listing as sponsor in weekly eNews blast to membership

Supporter - \$2,000

- Listing on AMI's conference website
- Video bumper (30 seconds) shared on social media
- Inclusion on conference app and signage
- Post-conference attendee list (opt-ins only)
- Listing as sponsor in weekly eNews blast to membership

A LA CARTE SPONSORSHIP OFFERINGS

Designed for companies seeking dedicated time to connect with AMI Annual Conference attendees, AMI's a la carte sponsorship offerings provide a unique combination of brand recognition and personalized/customized activations.



Awards Luncheon - \$6,000 (EXCLUSIVE)

- One complimentary conference registration
- Sponsor recognition on push notification on conference app before function
- Designated area to interact with attendees before and after function
- Video bumper (30 seconds) played before luncheon start
- Listing on AMI's conference website with company info
- Logo on conference app and signage
- Post-conference attendee list (opt-ins only)
- Listing as sponsor in weekly eNews blast to membership
- Creative customizations encouraged

Bon Voyage Party - \$6,000 (2 available)

- One complimentary conference registration
- Designated area to interact with attendees during function
- Sponsor recognition on push notification on conference app before function
- Listing on AMI's conference website with company info
- Logo on conference app and signage
- Post-conference attendee list (opt-ins only)
- Listing as sponsor in weekly eNews blast to membership
- Creative customizations encouraged

Salon - \$4,000 (2 available)

- Designated area to interact with attendees during Salon opening reception
- Sponsor recognition on push notification on conference app before Salon opening reception
- Listing on AMI's conference website with company info
- Logo on conference app and signage
- Post-conference attendee list (opt-ins only)
- Listing as sponsor in weekly eNews blast to membership
- Creative customizations encouraged

Break Sponsor - \$3,500 (2 available)

- Designated area to interact with attendees during daily break
- Listing on AMI's conference website with company info
- Logo on conference app and signage
- Post-conference attendee list (opt-ins only)
- Listing as sponsor in weekly eNews blast to membership
- Creative customizations encouraged

YEAR-ROUND OPPORTUNITIES

AMI offers a limited number of year-round opportunities to reach AMI members, giving companies more options to customize their messaging to AMI's engaged audience.



AMI eNews - Weekly E-Newsletter Inclusion

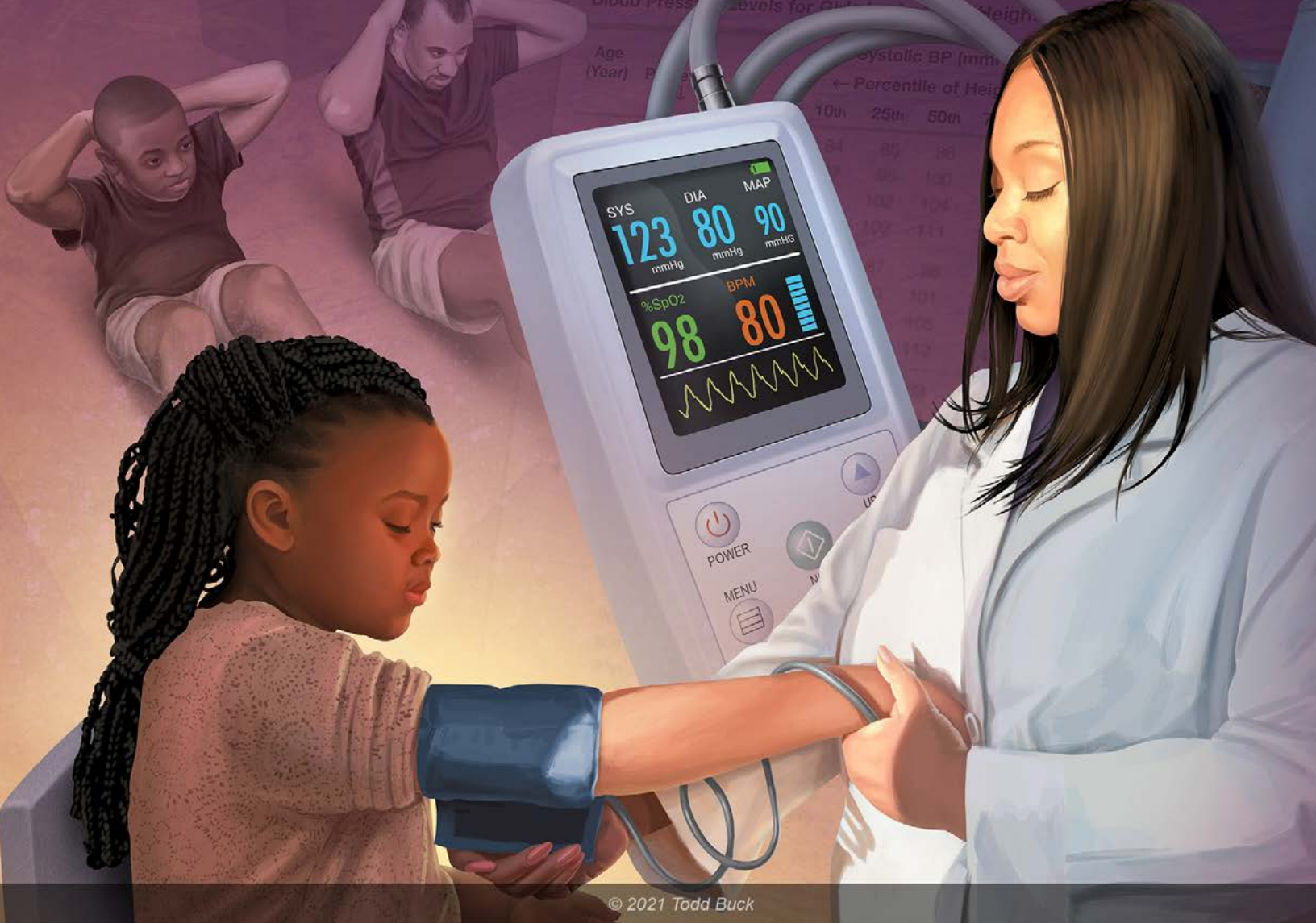
- Four issues - \$500
- Eight issues - \$800
- Twelve issues - \$1,300

Special sponsor block included in each issue. Content and artwork to be provided by sponsor.

Webinars

- Standalone webinar - \$2,000 (one hour presented by sponsor)
- Series of two one-hour webinars: \$3,400
- Additional webinars at a greater discount

Content to be developed and presented by sponsor, based on mutually selected topics and schedule. Sponsors will receive email list of attendees who opt-in to share their information.



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PARTNER WITH THE AMI.

Join us as **LEADERS IN VISUALIZATION**
through the fusion of **ART AND TECHNOLOGY**
with **SCIENCE AND MEDICINE.**

To secure your sponsorship, please contact Jennifer Duckworth
at jduckworth@amrms.com by June 15.

AMI proudly thanks our 2022 Sponsors and Partners

<http://www.ami.org/sponsors/>