The Salon is the annual exhibition of medical art created and produced by members of the Association of Medical Illustrators (AMI) displayed at the site of the Annual Meeting. It is an impressive showcase for the most recent achievements in medical visualization.

Questions about Salon:
- Contact Lori Messenger lmessenger@nejm.org, Valerie Altounian val@altounianillustration.com, or Amanda Frataccia info@fratacciastudios.com

Questions about entry process in Award Force:
- Contact AMI HQ hq@ami.org

GENERAL INFORMATION

This year’s AMI Salon will be on display in the Event Center at the Hilton Lake Las Vegas Resort and Spa in Henderson, Nevada.

New for 2023:
- The Salon entry and judging processes will be managed through a new platform, Award Force. With this new system, changes can be made to your entry up until the submission deadline and supporting materials uploaded during the registration process.
- The AMI Salon entry form will close on June 15, 2023. Please mark your calendars and prepare to submit your entry by 11:59 pm PST on Thursday, June 15.
- A new, optional cross-category award has been created for entries that address diversity and challenges not limited to race, age, body type, and disability. Entrants may choose to be considered for this award and provide a Social Impact Statement up to 1,000 characters. This is separate from the Intended Purpose Statement which is required.
- Medical-Legal Salon categories have been expanded to better reflect the types of work in that area. 2023 is a pilot year for these new categories – feedback will be gathered and assessed for next year.
- A Fine Arts category has been added this year. Professional, Associate, Emeritus, or Student members of the AMI may submit pieces of Fine Art that they would like to share with the membership for display during the Salon. As with the rest of the Salon, only digital prints will be accepted; do not send original art. This category is to showcase our members’ fine art; there will be no judging or awards given to these entries. Each member may submit up to two pieces into this category, which will not count against the two judged categories entry limit.
- Categories historically displayed via the Digital Salon towers (F1-F4, G1-G4, L, M) will instead be featured during a scheduled viewing session and viewable as MP4 files within the online gallery. The self-view monitors will not be present in the Salon area.
Salon Opening:

- The Salon Opening will be held from 6:00 pm - 8:00 pm on Wednesday, July 19

Salon Hours:

- Wednesday, July 19, 6:00 pm – 8:00 pm
- Thursday, July 20, 8:00 am – 7:00 pm
- Friday, July 21, 8:00 am – 7:00 pm
- Saturday, July 22, 7:00 am – 12:00 pm

Salon Dismantling and Artwork Pick-up:

- Saturday, July 22, 12:30 pm – 2:30 pm

Instructions for Entering Artwork

**Important!** – Please thoroughly review these instructions prior to submitting your entry form. The details provided in the entry form will be the information used for judging and the Salon Display Label and cannot be adjusted once the deadline has passed.

*All deadlines, rules and regulations will be strictly enforced.*

Eligibility Requirements

- **Individual and Multiple Illustrator Submissions** – The Salon is open to all Professional, Associate and Student members of the AMI.
  
  **Note:** Multiple Illustrator Submissions should have *each* AMI Member credited on the Salon Entry Form. Contributors who are not AMI Members may be credited but cannot be the primary entrant and are not eligible for awards.

- **Corporate Submissions** – Companies and institutions may submit entries under the company name. To be considered eligible, the company must employ a minimum of two current AMI members. One of the AMI members must submit the entry. Awards for Corporate submissions will be given in the *company* name, not in any individual’s name.

Entry Process Chronology

1. **Submit** your entry along with payment via the online entry form at [awards.ami.org](http://awards.ami.org). The exact wording you submit on the entry form is what will be used by the judges to evaluate your entry and what will be displayed next to your art on the Salon Display Label. Study the “Glossary of Terms” below to familiarize yourself with the importance of filling out the online label correctly and give particular attention to how you title your work.

2. **Watch** for email confirmation of your Salon registration. If you submit and have not received confirmation, email [hq@ami.org](mailto:hq@ami.org)

3. **Prepare** traditional entries for display and shipping (see details under “Artwork Preparation – Traditional”). For Animation and Interactive entries for upload (see details Under “Artwork Preparation – Motion and Interactive Media”). All digital files will be uploaded in Award Force.

   **A PDF packing slip will be generated in Award Force** – you will need to print and attach to the back of your artwork so that it can be identified when it arrives. AMR will print the
official Salon Display labels and the Salon Hanging Taskforce will affix them next to your artwork.

**Important Deadlines**

<table>
<thead>
<tr>
<th>Date</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td><strong>Monday, May 29</strong></td>
<td>Deadline to contact Lori Messenger <a href="mailto:lmessenger@nejm.org">lmessenger@nejm.org</a> or Valerie Altounian <a href="mailto:val@altounianillustration.com">val@altounianillustration.com</a> or Amanda Frataccia <a href="mailto:info@fratacciastudios.com">info@fratacciastudios.com</a>, with any questions concerning entries.</td>
</tr>
<tr>
<td><strong>Thursday, June 15 at 11:59 pm PT</strong></td>
<td>Deadline to enter the salon AND upload all electronic supporting files for all categories. Entries without supporting files uploaded and submitted by this deadline will not be judged.</td>
</tr>
</tbody>
</table>
| **No earlier than Monday, July 10 and no later than Friday, July 14** | Delivery window for artwork to arrive in Lake Las Vegas at address below:  
AMI 2023 Annual Conference  
Hilton Lake Las Vegas Resort and Spa  
1610 Lake Las Vegas Parkway  
Henderson, NV 89011  
Attention: Monique Peoples  
Hold for Glen Ellwood, AMI Annual Conference |

**Fees**

- **Professional Members:** $65 U.S. per entry (limit 2/member)  
- **Associate Members:** $65 U.S. per entry (limit 2/member)  
- **Student Members:** $50 U.S. per entry (limit 2/member)  
- **Corporation or Institution:** $175 U.S. per entry (limit 6/company)  
- **Fine Art Submissions (Not Judged):** $45 U.S. per entry (open to Professional, Associate, Emeritus Members; limit 2/member - does not count toward total of allowed entries in other entry categories)

*If you submit more than the number of allowed entries, the excess entries will be canceled. Please note that being listed as a “contributor” on any Individual or Student entry counts as one of your entries.*

Payment can be made by Visa, Master Card, or American Express. The appropriate fees must accompany your entry form in order for it to be accepted.

**Glossary of Salon Terms**

The Salon Entry Form that you fill out at registration will be used identify your entry as it appears in the Salon. Study the "Glossary of Terms" below to familiarize yourself with the importance of entering the correct information. Give particular attention to how you title your work!
Title: Please keep titles as short as possible. For example, instead of “CAL-101/GS-1101 and the P13K Delta Pathway in B-cell malignancies, NHL and CCL” you could enter this title, “Targeted Medications for B-cell Malignancies” (you will have the opportunity to explain and clarify the concepts of your piece in the “Intended Purpose” statement on the Salon label).

Company/Institution: The name of the institution or firm by which you are employed or in the case of self-employment, your own company name. (NOT the client for whom the work was prepared)

Medium/Software: Art medium used in rendering the image. This includes software (e.g., Photoshop, Illustrator, Maya, etc.) and/or traditional media (e.g., watercolor, gouache, Bristol board, etc.) If the artwork combines both traditional and digital media, both should be described (for example, Graphite on Bristol/Photoshop).

Final Presentation Format: The form in which the artwork is to be presented or used by the client (e.g., PowerPoint slide, courtroom graphic, print ad, journal cover, etc.).

Primary Audience: Those to whom the content of the visual image is intended (e.g., medical students, surgical residents, research scientists, patients, general public, etc.).

Intended Purpose: A concise statement of the communication problems that the visual image solves. What is the message or story being told? This section is very important. Salon judges evaluate work objectively against a specific set of criteria to determine whether or not the entry has achieved the communication/technical goals stated by its author. Submit carefully constructed and well-formed Intended Purpose statements.

- Note to Student Entrants: Students must also fill out an Intended Purpose statement for work to be judged. The Salon Judges realize that student works are intended to solve both technique and content problems. For example, if the assignment was to use multiplied layers, gradients or wash techniques, then this information is appropriate and should be included in the Intended Purpose statement.

- Social Impact: A succinct description of considerations made related to variations of gender, race, skin tone, and/or body type, as well as other aspects of inclusion such as deafness, visual impairment, and/or low literacy. Consider what attention was given to address societal injustices and challenges not limited to race, age, body type, and disability.
  - Please note that the Social Impact statement is optional. Entrants may opt-in to be considered for the new, cross-category Social Impact Award.

Categories

It is the responsibility of the entrant to decide which category is most appropriate for their entry. The Exhibits, Salon Display, and Salon Judging committees will not move an entry into another category without a directive from the entrant. The committee chairs might inquire to confirm that the entrant has chosen the category they wish to enter. You may also consider reviewing the 2022 Online Salon if you are unsure where your entry may fit.

Please email Lori Messenger at lmessenger@nejm.org or Valerie Altounian val@altounianillustration.com or Amanda Frataccia info@fratacciastudios.com if there are questions about your entry prior to entering the salon.

Entrants must enter their pieces into the correct Salon category based on AMI membership type.

- Individual Salon Entry (Professional and Associate AMI Members) will enter in the Professional Categories.
- Student Salon Entry (Student AMI Members) will enter in the Student Categories.
• Corporate Salon Entry (Professional and Associate AMI Members) will enter in the Professional Categories.
• Fine Art Submissions – No Judging or Awards is open to Professional, Associate, Emeritus, and Student Members

**Professional Categories** (Individual Salon Entry & Corporate Salon Entry)

**Professional Entries** to the AMI Salon must be an original creation and must demonstrate the specialized knowledge, visual problem-solving abilities, and skills particular to the illustrator/ animator/data visualizer and must have been completed as part of a professional assignment or self-directed project. As such, work must be medical, surgical, anatomical, pathological, health-related, or life sciences in nature. Submissions that do not meet the above requirements will NOT be considered for an award. In addition, for entries that include human figures, attention should be paid to representing the racial, gender, size and ability diversity within the human race.

**Professional Still Media**

**A. Didactic/Instructional** – Illustrations that are primarily *instructional in nature*, which depict surgical, anatomical, pathological, or bio-scientific structures, functions, and/or processes. May be color, continuous tone, or line illustrations.

• **A-1 Non-Commercial** – Any didactic work that is produced primarily for the academic marketplace or other not-for-profit entities.
  - Example 1: Figures for a peer-reviewed academic journal, or medical/surgical or health sciences textbook or atlas.
  - Example 2: Patient education materials for not-for-profit entities.

• **A-2 Commercial** – Any didactic work that is produced primarily for the commercial marketplace.
  - Example 1: Illustrations for a pharmaceutical, biotechnology, or medical/surgical device manufacturing company explaining biologic or pathologic processes.
  - Example 2: Illustrations for a pharmaceutical, biotechnology, or medical/surgical device manufacturing company explaining how something is done.

**B. Editorial** - Illustrations that summarize the content of a publication or article by calling attention to the subject matter of the same, either as cover or inside art. *All cover art, whether for a journal, magazine, or book, should be entered into this category, regardless of content.*

**C. Advertising and Marketing/Promotional** – Illustrations created to attract attention to or show support for a product, business or service in the pharmaceutical, biotechnology, or medical/surgical device manufacturing industries, and all that are similar. These are generally intended to aid in selling or promoting a product/service or creating brand recognition. *Work such as MOAs, sell sheets, patient information handouts or wall charts, etc. should be entered into this category, regardless of content.*

**D. Medical-Legal** – Illustrations produced to provide or accompany medical documentation in legal proceedings.
• **D-1 Illustrations for Plaintiff in a Personal Injury case** - Illustrations that serve to educate a judge and/or jury on the: anatomy, mechanism of injury; negligence factors; extent of a plaintiff's trauma; surgeries they endured; complications and long-term sequelae; or other scientific/technical factors.

• **D-2 Illustrations for Defense in a Personal Injury case** - Illustrations that serve to educate a judge and/or jury on the lack of negligence or severe injury (or inappropriate causal link between the two), including portrayals of pre-existing conditions or normal deterioration and aging issues or other scientific/technical factors.

• **D-3 Illustrations for Plaintiff in Medical Malpractice case** - Illustrations that serve to educate a judge and/or jury on the issues related to injury or death due to medical error or negligence, such as: surgical mistake; hospital/clinic mistake; misdiagnosis or neglect; failure to diagnose or delay to treat; scientific/technical factors; or other issues related to the decline in a plaintiff's health or well-being.

• **D-4 Illustrations for Defense in Medical Malpractice case** - Illustrations that serve to mitigate the degree of responsibility for injuries, including to educate a judge and/or jury that the defendant (accused) healthcare provider correctly followed protocols, or that they were not responsible for the plaintiff's injuries or compromised outcome, including scientific/technical factors.

**E. Illustrated Text (Traditionally printed book)** – Illustrated books that are medical, surgical, anatomical, pathological, health-related, or life sciences in nature. Books are judged on the quality and usage of their illustrations, and not on their graphic design. *(Note: Entries submitted in this category that do not include illustrations shall not be considered for awards.)*

**Professional Motion Media**

**F. Animation** – Visualizations of surgical, anatomical, pathological, health-related or bio-scientific structures, functions, and/or processes. May be 2D or 3D.

• **F-1 Didactic/Instructional – Non-Commercial** – Any work that is *didactic / instructional in nature* and produced primarily for the academic marketplace or other not-for-profit entities.
  - Example 1: An animation created as part of a public service/public health announcement.
  - Example 2: An animation created as part of a research grant or other not-for-profit entities such as NLM/NIH, DARPA and The American Red Cross.

• **F-2 Didactic/Instructional – Commercial** – Any work that is *didactic / instructional in nature* and produced primarily for the commercial marketplace.
  - Example 1: A Mechanism of Action/Mechanism of Disease animation created for a pharmaceutical, biotechnology, or medical/surgical device manufacturing company.
  - Example 2: Animations created for a publishing company as part of a textbook series.

• **F-3 Advertising and Marketing/Promotional** – Animations created to attract attention to or show support for a product, business or service in the pharmaceutical, biotechnology, or medical/surgical device manufacturing industries, and all that are similar. These are
generally intended to aid in selling or promoting a product/service or creating brand recognition. (NO PERSONAL OR COMPANY DEMO REELS PLEASE.)

- **F-4 Medical-Legal** – Animations produced to provide or accompany medical documentation in legal proceedings.
  - **F-4a Animations for Plaintiff in a Personal Injury case** - Animations that serve to educate a judge and/or jury on: anatomy, mechanism of injury; negligence factors; extent of a plaintiff’s trauma; surgeries they endured; complications and long-term sequelae; or other scientific/technical factors.
  - **F-4b Animations for Defense in a Personal Injury case** - Animations that serve to educate a judge and/or jury on the lack of negligence or severe injury (or inappropriate causal link between the two), including portrayals of pre-existing conditions or normal deterioration and aging issues or other scientific/technical factors.
  - **F-4c Animations for Plaintiff in a Medical Malpractice case** - Animations that serve to educate a judge and/or jury on the issues related to injury or death due to medical error or negligence, such as: surgical mistake; hospital/clinic mistake; misdiagnosis or neglect; failure to diagnose or delay to treat; scientific/technical factors; or other issues related to the decline in a plaintiff’s health or well-being.
  - **F-4d Animations for Defense in a Medical Malpractice case** - Animations that serve to mitigate the degree of responsibility for injuries, including to educate a judge and/or jury that the defendant (accused) healthcare provider correctly followed protocols, or that they were not responsible for the plaintiff’s injuries or compromised outcome, including scientific/technical factors.

**Professional Interactive Media**

G. **Interactive Media** – Website or stand-alone interactive media entries.

- **G-1 Didactic/Instructional – Non-Commercial** – Any work that is *didactic/instructional in nature* and produced primarily for the academic marketplace or other not-for-profit entities.
  - Example 1: An interactive application created as part of a public service/public health announcement.
  - Example 2: An interactive application created as part of a research grant or other not-for-profit entities.
- **G-2 Didactic/Instructional – Commercial** – Any work that is *didactic/instructional in nature* and produced primarily for the commercial marketplace.
  - Example 1: Interactive application/s created as part of a pharmaceutical trade show booth.
  - Example 2: Interactive application/s created for a publishing company as part of a textbook series.
- **G-3 Advertising and Marketing/Promotional** – Interactive programs, apps, websites, or kiosks created to attract attention to, show support for, or is intended to aid directly or
indirectly in the sale of a product, business, or service for the pharmaceutical, biotechnology, or medical/surgical device manufacturing industries, and all that are similar. **(NO PERSONAL OR COMPANY DEMO REELS PLEASE.)**

- **G-4 Gaming** – A digital interactive submission that presents the user or users with challenges or problems to undertake for fun, discovery, or education related to medicine, health sciences or life sciences.

- **G-5 Interactive Textbook** – A fully digital illustrated text or journal, of surgical, anatomical, pathological, health-related or bio-scientific structures, functions, and/or processes, that when completed is viewed using interactive electronic means.

- **G-6 Medical-Legal** – Interactive media produced to provide or accompany medical documentation in legal proceedings.
  - **G-6a Interactive Media for Plaintiff in a Personal Injury case** - Interactive media that serve to educate a judge and/or jury on the: anatomy, mechanism of injury; negligence factors; extent of a plaintiff's trauma; surgeries they endured; complications and long-term sequelae; or other scientific/technical factors.
  - **G-6b Interactive Media for Defense in a Personal Injury case** - Interactive media that serve to educate a judge and/or jury on the lack of negligence or severe injury (or inappropriate causal link between the two), including portrayals of pre-existing conditions or normal deterioration and aging issues or other scientific/technical factors.
  - **G-6c Interactive Media for Plaintiff in a Medical Malpractice case** - Interactive media that serve to educate a judge and/or jury on the issues related to injury or death due to medical error or negligence, such as: surgical mistake; hospital/clinic mistake; misdiagnosis or neglect; failure to diagnose or delay to treat; scientific/technical factors; or other issues related to the decline in a plaintiff's health or well-being.
  - **G-6d Interactive Media for Defense in a Medical Malpractice case** - Interactive media that serve to mitigate the degree of responsibility for injuries, including to educate a judge and/or jury that the defendant (accused) healthcare provider correctly followed protocols, or that they were not responsible for the plaintiff's injuries or compromised outcome, including scientific/technical factors.

**Professional Dimensional Media**

**H. Simulators, Prosthetics and Sculptural Products** – Simulators, prostheses or other tactile three-dimensional forms (tactile 3D) of an anatomical, pathological, medical or surgical nature. Maximum acceptable size is 2 ft. x 2 ft. x 2 ft.

**Student Categories (Student Salon Entry)**

**Student Entries** to the AMI Salon must be work completed in fulfillment of academic assignments/requirements and evaluated by faculty.
To eliminate confusion regarding Student Salon artwork, the following policy has been established.

1. **Students may enter artwork if they are currently a Student Member of the AMI.**
2. **Students that have graduated are eligible to enter curriculum-related artwork in the Student Salon during the year that is the same year as their graduation.** (i.e., Artwork created by a person that graduated in 2023, can be entered in the 2023 AMI Student Salon.) **Student members may also continue their student membership through the first annual meeting following their graduation** (i.e., a Nov. 2022 graduate may enter the 2023 Student Salon based on their continuing student status.)

Students **MAY NOT** enter artwork in a professional category in the same year that they enter in a student category.

Submissions that do not meet the above requirements will **NOT** be considered for an award. In addition, for entries that include human figures, attention should be paid to representing the racial, gender, size and ability diversity within the human race.

**Student Still Media**

1. **Didactic/Instructional** – Illustrations that are primarily *instructional in nature*, which depict surgical, anatomical, pathological, or bio-scientific structures, functions, and/or processes. May be color, continuous tone, or line illustrations.
   - **I-1 Didactic/Instructional – Anatomical/Pathological** – Illustration of anatomy/pathology for identification purposes.
     - Example 1: to demonstrate normal or pathological anatomy as it appears, such as would be found in an atlas of anatomy.
     - Example 2: to depict a given pathology or disease process as a means to help a patient identify/recognize his/her condition, as would be found in an informational pamphlet or wall chart.
   - **I-2 Didactic/Instructional – Surgical/Clinical Procedures** – Multi-part or “critical step” illustrations depicting a multi-part procedure
     - Example 1: depictions of a surgical procedure/processes.
     - Example 2: clinical testing (e.g. Orthopedics: Knee Instability Tests) or clinical procedures (e.g. injection guides or tissue sampling techniques).
   - **I-3 Didactic/Instructional – Molecular/Biological/Life Sciences** – Illustrations depicting human or animal cellular processes, lifecycles, behaviors, or functions
     - Example 1: depictions of the normal or pathological function of an organ or system.
     - Example 2: depictions of chemical/molecular/cellular component interactions and processes at the cellular or subcellular level.
J. Editorial – Illustrations designed to summarize the content of a publication or article by calling attention to the subject matter of the same, either as cover or inside art. All cover art, whether for a journal, magazine, or book, should be entered into this category, regardless of content.

K. Advertising and Marketing/Promotional – Illustrations, didactic or otherwise, designed to attract attention to or show support for a product, business or service in the pharmaceutical, biotechnology, or medical/surgical device manufacturing industries, and all that are similar. These mirror professional projects that are generally intended to aid in selling or promoting a product/service or creating brand recognition. Projects such as MOAs, sell sheets, patient information handouts or wall charts, etc. should be entered into this category, regardless of content.

Student Motion Media

L. Animation – All 2D and 3D motion media where the end result is a linear motion graphic presentation that features medical visualizations of surgical, anatomical, pathological, health-related or bio-scientific structures, functions, and/or processes. (Note: There are no subcategories for the Student Animation submissions.)

Student Interactive Media

M. Interactive – All media that involves user interaction to progress through content. Materials may have video/animation/audio imbedded as part of the whole presentation. Examples include websites, interactive kiosks, patient/physician education modules, real time 3D-interactives, e-publications and gaming. (Note: There are no subcategories for the Student Interactive submissions.)

Fine Art (Professional, Associate, Emeritus or Student members are eligible)

N. Fine Arts (NO AWARDS WILL BE GIVEN IN THIS CATEGORY) – Professional, Associate, Emeritus, or Student members of the AMI may submit pieces of Fine Art that they’d like to share with the membership for display during the salon. As with the rest of the salon, only digital prints will be accepted; do not send original art. This category is to showcase our members’ fine art; there will be no awards given to these entries. Each member may submit up to two pieces into this category, which will not count against the two judged categories entry limit.

Uploading Digital Files – ALL Entries

The digital files of your entries must be uploaded and submitted in Award Force by the salon entry deadline on Thursday, June 15 at 11:59 pm PT. The system will not allow any entry submissions or changes after the deadline. Judging will be conducted and finalized online for most categories using the digital files and information that has been submitted in Award Force. Judging will be finalized onsite for the following categories: E. Illustrated Text (Traditionally printed book) and H. Simulators, Prosthetics and Sculptural Products.

See instructions below for preparing and labeling your entry(s).
Traditional Prep

Artwork Preparation for Traditional Categories

Prepare your artwork for hanging by following these guidelines:

1. Mat-less Presentation - submit a digital print, flush mounted onto Black foam core.
   - Final dimensions should be no larger than 24” x 24”. (Multiple views may be mounted together as a single entry)
   - In the spirit of saving space, please DO NOT overly enlarge your entry.
2. Attach Velcro to the back of your mounted work.
   - Use the rough, HOOKED side of the Velcro only, not the fuzzy side.
   - Attach six 3-inch Velcro strips – three on the top and three on the bottom. (see diagram below)
   - For book entries, adhere to the inside cover with low-tack tape.
3. Print your Packing Slip from Award Force
   - Crop and attach to the back of your foam core so that it can be identified upon arrival
4. Ship your Artwork to the AMI 2023 Annual Conference. Shipments must arrive between Monday, July 10 and Friday, July 14.

Ship to:
AMI 2023 Annual Conference
Hilton Lake Las Vegas Resort and Spa
1610 Las Vegas Parkway
Henderson, NV 89011
Attention: Monique Peoples
Hold for Glen Ellwood, AMI Annual Meeting

Study this diagram of the back side of mounted artwork. Each of your traditional entries should look like this on the reverse.

Please note: The AMI is not responsible for any incidental damage that might occur while the artwork is being handled on site and/or from tape or other materials applied directly to the artwork surface during the judging process to cover any signature. Any artwork damaged in transit may be excluded from the Salon. Traditional Display Task Force Chairs will do their best to contact the artist ahead of time if they notice that an entry has been damaged in transit so that a replacement can be sent or hand-delivered to the venue.
SUPPORT MATERIALS for Traditional Entries

All of your support materials will be gathered through Award Force. Each entry must be accompanied by:

1. **Salon Permission Form** (one per entry to be completed online when registering for the Salon)
   You do not need to print this form out.
2. **Files for judging and online gallery** (see file upload requirements below)
3. **Payment** (due at time of entry, to be submitted online)

Instructions for File Upload in Award Force:

Make sure to label your files correctly. Follow these samples:

1. File for PowerPoint Awards Presentation, Website Gallery, AMI promotional purposes, and Journal of BioCommunications:
   - **Required Size:** 2500 pixels high
   - **Resolution:** 300 dpi, RGB
   - **File name:** category _First 10 letters of title.jpg
   - **For example:** 2 entries in didactic/instructional-commercial category (A-2) would look like this:
     1. A2_Cardiology.jpg
     2. A2_Gastricbyp.jpg

2. File for Judging (anonymized – remove all signatures and logos):
   - **Required Size:** 2500 pixels high
   - **Resolution:** 300 dpi, RGB
   - **File name:** category _First 10 letters of title_nosignature.jpg
   - **For example:** A2_Cardiology_nosignature.jpg

New Media Prep

Artwork Preparation for Motion and Interactive Media Categories

Prepare your digital entries by following these guidelines:

Animation & Interactive Media

Read the following instructions carefully.

- Entries must be submitted as 3-minute videos (or shorter) for judging and for display in the online salon. Interactive product files (apps, .exe files, websites, etc.) will not be accepted.
- Entries must be submitted to Award Force as .mp4 movies (h.264 compression codec preferred), by Thursday, June 15 at 11:59 pm PT. No other file types will be accepted.
- Artists are required to limit their entries to a short, representative movie, no longer than 3 minutes.
Interactive Media Entries: Specifications for Submission of Videos

- Videos of interactive entries must include at least 90 seconds of continuous, un-cut, un-edited user interaction using screen capture technology or hand-held video of the interactive program in use.
- The entrant may use a split-screen showing user-interaction with peripheral hardware such as a motion-controller, VR headset, or haptic devices.
- You may also add explanatory VO to go with your video explaining the interactive and/or what the person is experiencing.
- No music, artwork, screenshots, visual FX, motion graphics, or sound FX are to appear in the video that aren't part of the interactive program.
- There are no points for video editing or post-production.
- Entry videos are not commercials, teasers, or trailers, but demonstrations of the interactive program in its current state at the time of submission.

Interactive Textbooks

Interactive textbooks may be submitted as an iBook or interactive pdf.

NOTE: you do not need to submit a video for Interactive Textbook submissions.

Interactive Demonstration Session

The AMI is offering demo time for salon entrants who wish to present their interactive product in a special session during the program. The interactive Expo will take place on Friday, July 21 from 3:00 – 4:00 pm. You may sign up to be a participant in this session when completing the salon entry process. **Entrants who wish to participate in this session must check the appropriate box on the Salon Entry Form.** Please note: The salon will have already been judged at this point; these demonstrations are provided only so that you may share your work with conference attendees. Entrants are responsible for supplying, setting up and securing all hardware and software needed for the interactive. Depending on the number of people who want to participate, space may be limited to first-come, first-served.

The AMI is not responsible for theft or damage of any hardware or software supplied by its members.

SUPPORT MATERIALS for ANIMATION AND INTERACTIVE MEDIA

All of your support materials will be gathered through Award Force. Each entry must be accompanied by:

1. **Salon Permission Form** (one per entry to be completed online when registering for the Salon.) You do not need to print this form out.

2. **Files for judging and online gallery** (see file upload requirements below)

2. **Payment** (due at time of entry, to be submitted online)

The Salon Entry Form that you fill out at registration will be used identify your entry as it appears in the electronic display in the Salon. Study the "Glossary of Terms" below to familiarize yourself with the importance of entering the correct information. Give particular attention to how you title your work!
Instructions for Award Force Upload of digital files to accompany Animation and Interactive entries:

Each digital entry MUST be accompanied by a total three (3) files: one (1) JPG image files and two (2) MP4 files.

Note: For the Interactive Textbook category, upload a JPEG of either the book cover or representative artwork.

Specifications for the files are as follows:

1. File for PowerPoint Awards Presentation, Website Gallery, AMI promotional purposes, and Journal of BioCommunications:
   - **Required Size:** 2500 pixels high
   - **Resolution:** 300 dpi, RGB
   - **File name:** category _First 10 letters of title.jpg
   - **For Example:** 2 entries in didactic/instructional-commercial category (F2) would look like this:
     - F2_Cardiology.jpg
     - F2_Gastricbyp.jpg

2. File for animation/interactive entry:
   - **Length:** 3 minutes (maximum), at least 24 fps
   - **Format:** .mp4 (with h264 codec)
   - **Animation File name:** F2_Cardiology_animation.mp4
   - **Interactive File name:** F2_Cardiology_interactive.mp4

3. File for animation/interactive entry (Anonymized for judging – remove or cover all logos and branding of entrant company. Branding for client company can remain.):
   - **Length:** 3 minutes (maximum), at least 24 fps
   - **Format:** .mp4 (with h264 codec)
   - **Animation File name:** F2_Cardiology_animation_nobranding.mp4
   - **Interactive File name:** F2_Cardiology_interactive_nobranding.mp4

**Pack & Ship**

**Packaging & Shipping Artwork – Traditional Entries**

Prepare a sturdy shipping package for your artwork. For flat entries, we recommend sandwiching the artwork between layers of sturdy foam board or heavy corrugated cardboard. Use craft paper or the like for cushioning, **NO** Styrofoam pellets. When multiple entries are submitted in one shipment, **enclose a packing list** inside your parcel detailing the contents (number of entries, etc.).
Ship all flat art, 3-D models, textbooks and fine art entries, along with Packing Slip labels, to the address below. Artwork must arrive no earlier than Monday, July 10 and no later than Friday, July 14 (Entries received after this deadline will be excluded from the Salon and will be returned to the entrant C.O.D.)

Shipping Address:
AMI 2023 Annual Conference
Hilton Lake Las Vegas Resort and Spa
1610 Las Vegas Parkway
Henderson, NV 89011
Attention: Monique Peoples
Hold for Glen Ellwood, AMI Annual Meeting

Judging & Awards

Judging

When evaluating entries, judges will consider the intended purpose, degree of problem solving, concept, accuracy of medical or scientific content, creativity, medium/software used, technical execution, clarity, and appropriateness to the audience as stated in the online entry form. For help in understanding the judging process, access and study the sample judging forms (General, Book, Animation, & Interactive) found on the AMI Members HUB or in the salon section of the annual meeting website.

General Judging Form
Book Judging Form
Interactive Judging Form
Animation Judging Form

Judging will be conducted and finalized online for most categories using the digital files and information that has been submitted in Award Force. Judging will be finalized onsite for the following categories: E. Illustrated Text (Traditionally printed book) and H. Simulators, Prosthetics and Sculptural Products.

Awards

The Salon judges will determine Awards of Excellence and Awards of Merit within each judged category. Awards of Excellence will be given to artwork that has met the highest standards of the profession. Awards of Merit will be given to illustrations deserving special recognition of achievement. These two awards are NOT limited to one each per category and judges are not required to give both awards in each category.

There are also eponymous awards (e.g. the Russell Drake Award) within certain categories. The Ralph Sweet Member's Choice Award is determined by the popular vote of professional members. Voting for the Member's Choice Award will be done online through Award Force, allowing all professional members (not just conference attendees) to vote – notifications and instructions will be sent at a later date.

New in 2023: The Social Impact Award

For the 2022 Salon, social impact was introduced as part of the Intended Purpose Statement. After gathering member feedback, the AMI is excited to offer an opt-in Social Impact Award.
To qualify for the Social Impact Award, members will choose to fill out a Social Impact statement up to 1,000 words. This statement is optional and separate from the Intended Purpose statement which will remain as the primary statement for Salon Judging.

A Social Impact Statement is a succinct description of considerations made related to variations of gender, race, skin tone, body type, and/or differently abled bodies, as well as other aspects of inclusion such as deafness, visual impairment, and/or low literacy. Entrants will be asked to consider what attention was given to address societal injustices and challenges not limited to race, age, body type, and disability.

For this award, judges will only evaluate entries that include the optional Social Impact statement, using a rubric devised for this purpose. Up to three (3) Social Impact Awards for the Professional Categories (Individual or Corporate Entries) and up to three (3) Social Impact Awards for the Student Categories will be awarded.

All awards will be announced during the Awards luncheon.

**Artwork Pickup**

**General Information for Artwork Pickup**

Artwork may be picked up Saturday, July 22, 12:30 – 2:30 pm. Absolutely no artwork may be removed from the Salon prior to this time. All entrants must sign out their artwork with the Salon staff before removing the artwork from the Salon. **Be sure to pack FedEx/UPS/or other freight carrier return shipping labels with your artwork or bring them with you in order to ship your artwork back. These are not provided on site.**

You are responsible for the method of return of your artwork following the Salon. If you cannot attend the meeting, arrange for someone who is attending to retrieve your art. This person should be designated on the entry form or given a signed authorization note.

If you cannot attend the meeting and are unable to make arrangements to have your artwork picked up, **enclose** a completed (pre-paid account), self-addressed FedEx/UPS/or other freight carrier return shipping label with your entry and **send** your entry in packaging that can be easily reused for the return.

You may also choose to donate your artwork to the Vesalius Trust to be included in auctions to raise funds for scholarships and grants.

Artwork not retrieved by the owner or their designate, and lacking a pre-paid, self-addressed return shipping label, will NOT be returned.

**Good Luck Everyone!!!**

**Questions?** Please email Lori Messenger lmessenger@nejm.org or Valerie Altounian val@altounianillustration.com or Amanda Frataccia info@fratacciastudios.com