



The Salon is the annual exhibition of medical art created and produced by members of the Association of Medical Illustrators (AMI) displayed at the site of the Annual Meeting. It is an impressive showcase for the most recent achievements in medical visualization.

Questions:

- Contact Lori Messenger at lmessenger@nejm.org or Jill Gregory at jillgregory@outlook.com.
- For digital entries, direct questions to **Jamie Vitzthum** at jamie@iso-form.com.

GENERAL INFORMATION

This year's AMI Salon will be on display in the Grand Ballroom B at the Community Choice Credit Union Convention Center (Iowa Events Center).

New for 2022:

- To better align with the 2022 meeting timeline and allow more time for judging, the AMI Salon registration form will close earlier (Tuesday, May 10) in 2022. Please mark your calendars and prepare earlier to submit your entry by 11:59 pm PDT on Tuesday, May 10.
- The Intended Purpose section has been updated to Intended Purpose and Social Impact Statement. Click here to view the Guide to crafting the updated "Intended Purpose and Social Impact" statement. To allow for the additional considerations, the response limit has been increased to 1,500 characters, including spaces.

Salon Opening:

- The Salon Opening will be held from 6:00 pm - 8:00 pm on Wednesday, July 20.

Salon Hours:

- Wednesday, July 20, 6:00 pm – 8:00 pm
- Thursday, July 21, 8:00 am – 6:00 pm, 8:30 pm – 9:30 pm
- Friday, July 22, 8:00 am – 9:00 pm
- Saturday, July 23, 7:00 am – 1:00 pm

Salon Dismantling and Artwork Pick-up:

- Saturday, July 23, 12:30 pm – 4:00 pm

Instructions for Entering Artwork

Read the instructions thoroughly. All deadlines, rules and regulations will be strictly enforced.

Eligibility Requirements

- **Individual and Multiple Illustrator Submissions** – The Salon is open to all Professional, Associate and Student members of the AMI.
Note: Multiple Illustrator Submissions should have *each* AMI Member credited on the Salon Entry Form. Contributors who are not AMI Members may be credited but cannot be the primary entrant and are not eligible for awards.
- **Corporate Submissions** – Companies and institutions may submit entries under the company name. *To be considered eligible, the company must employ a minimum of two current AMI members.* One of the AMI members must submit the entry. Awards for Corporate submissions will be given in the *company* name, not in any individual's name.

Entry Process Chronology

1. **Submit** your entry along with payment via the online entry form. The exact wording you submit on the entry form is what will be used by the judges to evaluate your entry and what will be displayed next to your art on the Salon Display Label. Study the "Glossary of Terms" below to familiarize yourself with the importance of filling out the online label correctly and give particular attention to how you title your work.
 - Click [here](#) for the Individual Salon Entry Form
 - Click [here](#) for the Corporate Salon Entry Form

Important! - Changes cannot be made to your entry after submitting the online form, so it is important to thoroughly review these instructions prior to submitting your entry form. The details provided in the entry form will be the information used for judging and the Salon Display Label and cannot be adjusted once submitted.

You will not need to print or mail your Salon Display Label with your artwork; the label will be printed by AMR and put next to your artwork by the Salon Hanging taskforce.

2. **Watch** for email confirmation of your registration. In this email, there will be a link to directly upload the digital files of your entries to the AMI Dropbox. The digital files must be uploaded via the Dropbox link by the salon entry deadline of Tuesday, May 10.
3. **Prepare** traditional entries for display and shipping (see details under "Artwork Preparation – Traditional") and/or prepare your Animation and Interactive entries for upload (see details Under "Artwork Preparation – Motion and Interactive Media)
4. **Upload Digital Files – ALL Entries. Upload** the electronic files of your entry to AMI's Dropbox account by Tuesday, May 10 at 11:59 pm PT to be eligible for judging. If digital files are received after this deadline, the entry will not be judged. Prejudging of all entries will be done using the digital files and final judging decisions will be completed onsite at the meeting.

Important! – In order to receive a confirmation email from Dropbox after uploading your files, you must be logged in to Dropbox and accept all cookies, as shown below. If for some reason

AMI HQ Salon sent you this request

2022 AMI Salon Supporting Files

Be sure to double-check naming conventions in the Salon instructions before uploading files.

Add files

or drag stuff here

English (United States)

We use cookies to provide, improve, protect, and promote our services. Visit our [Privacy Policy](#) and [Privacy Policy FAQ](#) to learn more. You can manage your personal preferences in our [Cookie Consent Tool](#).

Decline Accept All

you do not receive a confirmation email, please email hq@ami.org.

Important Deadlines

Wednesday, April 27	Deadline to contact Jamie Vitzthum, jamie@iso-form.com , with any questions concerning motion or interactive media.
Tuesday, May 10 at 11:59 pm PT	Deadline to enter the salon AND upload all electronic supporting files for all categories to your Dropbox account. Entries without supporting files uploaded by this deadline will not be judged.
No earlier than Monday, July 11 and no later than Friday, July 15	<p>Delivery window for artwork to arrive in Des Moines at address below:</p> <p>AMI 2022 Annual Conference Community Choice Credit Union Convention Center 730 3rd St. Des Moines, IA 50309 Attention: Jessica Van Sloten Hold for Glen Ellwood, AMI Annual Meeting</p>

Fees

- Professional Members: \$60 U.S. per entry** (limit 2/member)
- Associate Members: \$60 U.S. per entry** (limit 2/member)
- Student Members: \$50 U.S. per entry** (limit 2/member)
- Corporation or Institution: \$170 U.S. per entry** (limit 6/company)

Payment can be made by Visa, Master Card, or American Express. The appropriate fees must accompany your entry form in order for it to be accepted.

Glossary of Salon Terms

The Salon Entry Form that you fill out at registration will be used to identify your entry as it appears in the Salon. Study the "Glossary of Terms" below to familiarize yourself with the importance of filling out the Salon display label correctly. Give particular attention to how you title your work!

Salon Display Label – Glossary of Terms

- **Title:** *Please keep titles as short as possible.* For example, instead of "CAL-101/GS-1101 and the P13K Delta Pathway in B-cell malignancies, NHL and CCL" you could enter this title, "Targeted Medications for B-cell Malignancies" (you will have the opportunity to explain and clarify the concepts of your piece in the "Intended Purpose and Social Impact" statement on the Salon label).
- **Company/Institution:** The name of the institution or firm by which you are employed or in the case of self-employment, your own company name. (NOT the client for whom the work was prepared)
- **Medium/Software:** Art medium used in rendering the image. This includes software (e.g., Photoshop, Illustrator, Maya, etc.) and/or traditional media (e.g., watercolor, gouache, Bristol board, etc.) If the artwork combines both traditional and digital media, both should be described (for example, Graphite on Bristol/Photoshop).
- **Final Presentation Format:** The form in which the artwork is to be presented or used by the client (e.g., PowerPoint slide, courtroom graphic, print ad, journal cover, etc.).
- **Primary Audience:** Those to whom the content of the visual image is intended (e.g., medical students, surgical residents, research scientists, patients, general public, etc.).
- **Intended Purpose and Social Impact:** A concise statement of the communication problems that the visual image solves and its social impact. Both ambiguous and obvious choices in problem solving and design should be discussed in this statement. What is the message or story being told, and how is it told? How did you address issues surrounding accessibility and diversity in medical visualizations in your entry? This response is limited to 1,500 characters, including spaces (increased from 1,000 in previous years).

This section is very important. Salon judges evaluate work objectively against a specific set of criteria to determine whether or not the entry has achieved the communication/technical goals stated by its author. Submit carefully constructed and well-formed Intended Purpose and Social Impact statements.

Note to Student Entrants: Students must also fill out an Intended Purpose and Social Impact statement for work to be judged. The Salon Judges realize that student works are intended to solve both technique and content problems. For example, if the assignment was to use multiplied layers, gradients or wash techniques, then this information is appropriate and should be included in the Intended Purpose and Social Impact statement.

Categories

It is the responsibility of the entrant to decide which category is most appropriate for their entry. The Exhibits, Salon Display, and Salon Judging committees will not move an entry into another category without a directive from the entrant. The committee chairs might inquire to confirm that the entrant has chosen the category they wish to enter.

Please email Lori Messenger at lmessenger@nejm.org or Jill Gregory at jillgregory@outlook.com if there are questions about your entry prior to entering the salon.

Entrants must enter the Salon based on AMI membership type (Professional vs Student).

Professional Categories

Professional Entries to the AMI Salon must be an original creation and must demonstrate the specialized knowledge, visual problem-solving abilities, and skills particular to the illustrator/ animator/ data visualizer and must have been completed as part of a professional assignment or self-directed project. As such, work must be medical, surgical, anatomical, pathological, health-related, or life sciences in nature. Submissions that do not meet the above requirements will NOT be considered for an award. In addition, for entries that include human figures, attention should be paid to representing the racial, gender, size and ability diversity within the human race.

Professional Still Media

Didactic/Instructional – Illustrations that are primarily *instructional in nature*, which depict surgical, anatomical, pathological, or bio-scientific structures, functions, and/or processes. May be color, continuous tone, or line illustrations.

- **A-1 Non-Commercial** –Any didactic work that is produced primarily for the academic marketplace or other not-for-profit entities.
 - Example 1: Figures for a peer-reviewed academic journal, or medical/surgical or health sciences textbook or atlas.
 - Example 2: Patient education materials for not-for-profit entities.
- **A-2 Commercial** –Any didactic work that is produced primarily for the commercial marketplace.
 - Example 1: Illustrations for a pharmaceutical, biotechnology, or medical/surgical device manufacturing company explaining biologic or pathologic processes.
 - Example 2: Illustrations for a pharmaceutical, biotechnology, or medical/surgical device manufacturing company explaining how something is done.

B. Editorial –Illustrations that summarize the content of a publication or article by calling attention to the subject matter of the same, either as cover or inside art. *All cover art, whether for a journal, magazine, or book, should be entered into this category, regardless of content.*

C. Advertising and Marketing/Promotional – Illustrations created to attract attention to or show support for a product, business or service in the pharmaceutical, biotechnology, or medical/surgical device manufacturing industries, and all that are similar. These are generally intended to aid in selling or promoting a product/service or creating brand recognition. *Work such as MOAs, sell sheets, patient information handouts or wall charts, etc. should be entered into this category, regardless of content.*

D. Medical-Legal – Illustrations produced to provide or accompany medical documentation in legal proceedings.

E. Illustrated Text (Traditionally printed book) – Illustrated books that are medical, surgical, anatomical, pathological, health-related, or life sciences in nature. Books are judged on the quality and usage of their illustrations, and not on their graphic design. *(Note: Entries submitted in this category that do not include illustrations shall not be considered for awards.)*

Professional Motion Media

Animation – Visualizations of surgical, anatomical, pathological, health-related or bio-scientific structures, functions, and/or processes. May be 2D or 3D.

- **F-1 Didactic/Instructional – Non-Commercial** – Any work that is didactic / instructional in nature and produced primarily for the academic marketplace or other not-for-profit entities.
 - Example 1: An animation created as part of a public service/public health announcement.
 - Example 2: An animation created as part of a research grant or other not-for-profit entities such as NLM/NIH, DARPA and The American Red Cross.
- **F-2 Didactic/Instructional – Commercial** – Any work that is didactic / instructional in nature and produced primarily for the commercial marketplace.
 - Example 1: A Mechanism of Action/Mechanism of Disease animation created for a pharmaceutical, biotechnology, or medical/surgical device manufacturing company.
 - Example 2: Animations created for a publishing company as part of a textbook series.
- **F-3 Advertising and Marketing/Promotional** – Animations created to attract attention to or show support for a product, business or service in the pharmaceutical, biotechnology, or medical/surgical device manufacturing industries, and all that are similar. These are generally intended to aid in selling or promoting a product/service or creating brand recognition. **(NO PERSONAL OR COMPANY DEMO REELS PLEASE.)**
- **F-4 Medical-Legal** – Animations produced to provide or accompany, medical documentation in legal proceedings.

Professional Interactive Media

Interactive Media – Website or stand-alone interactive media entries.

- **G-1 Didactic/Instructional – Non-Commercial** – Any work that is didactic / instructional in nature and produced primarily for the academic marketplace or other not-for-profit entities.
 - Example 1: An interactive application created as part of a public service/public health announcement.
 - Example 2: An interactive application created as part of a research grant or other not-for-profit entities.
- **G-2 Didactic/Instructional – Commercial** – Any work that is didactic / instructional in nature and produced primarily for the commercial marketplace.

- Example 1: Interactive application/s created as part of a pharmaceutical trade show booth.
- Example 2: Interactive application/s created for a publishing company as part of a textbook series.
- **G-3 Advertising and Marketing/Promotional** – Interactive programs, apps, websites, or kiosks created to attract attention to, show support for, or is intended to aid directly or indirectly in the sale of a product, business, or service for the pharmaceutical, biotechnology, or medical/surgical device manufacturing industries, and all that are similar. **(NO PERSONAL OR COMPANY DEMO REELS PLEASE.)**
- **G-4 Gaming** – A digital interactive submission that presents the user or users with challenges or problems to undertake for fun, discovery, or education related to medicine, health sciences or life sciences.
- **G-5 Interactive Textbook** – A fully digital illustrated text or journal, of surgical, anatomical, pathological, health-related or bio-scientific structures, functions, and/or processes, that when completed is viewed using interactive electronic means.
 - Example: iBooks, eBooks, interactive pdfs.

Professional Dimensional Media

H. Simulators, Prosthetics and Sculptural Products – Simulators, prostheses or other tactile three-dimensional forms (tactile 3D) of an anatomical, pathological, medical or surgical nature. Maximum acceptable size is 2 ft. x 2 ft. x 2 ft.

Student Categories

Student Entries to the AMI Salon must be work completed in fulfillment of academic assignments/requirements and evaluated by faculty.

To eliminate confusion regarding Student Salon artwork, the following policy has been established.

1. *Students may enter artwork if they are currently a Student Member of the AMI.*
2. *Students that have graduated are eligible to enter curriculum-related artwork in the Student Salon during the year that is the same year as their graduation. (i.e., Artwork created by a person that graduated in 2022, can be entered in the 2022 AMI Student Salon.) Student members may also continue their student membership through the first annual meeting following their graduation (i.e., a Nov. 2021 graduate may enter the 2022 Student Salon based on their continuing student status.)*

Students MAY NOT enter artwork in a professional category in the same year that they enter in a student category.

Submissions that do not meet the above requirements will NOT be considered for an award. In addition, for entries that include human figures, attention should be paid to representing the racial, gender, size and ability diversity within the human race.

Student Still Media

Didactic/Instructional – Illustrations that are primarily *instructional in nature*, which depict surgical, anatomical, pathological, or bio-scientific structures, functions, and/or processes. May be color, continuous tone, or line illustrations.

- **I-1 Didactic/Instructional – Anatomical/ Pathological** – Illustration of anatomy/pathology for identification purposes.
 - Example 1: to demonstrate normal or pathological anatomy as it appears, such as would be found in an atlas of anatomy.
 - Example 2: to depict a given pathology or disease process as a means to help a patient identify/recognize his/her condition, as would be found in an informational pamphlet or wall chart.
- **I-2 Didactic/Instructional – Surgical/Clinical Procedures** – Multi-part or “critical step” illustrations depicting a multi-part procedure
 - Example 1: depictions of a surgical procedure/processes.
 - Example 2: clinical testing (e.g. Orthopedics: Knee Instability Tests) or clinical procedures (e.g. injection guides or tissue sampling techniques).
- **I-3 Didactic/Instructional – Molecular/Biological/Life Sciences** – Illustrations depicting human or animal cellular processes, lifecycles, behaviors, or functions
 - Example 1: depictions of the normal or pathological function of an organ or system.
 - Example 2: depictions of chemical/molecular/cellular component interactions and processes at the cellular or subcellular level.

J. Editorial – Illustrations designed to summarize the content of a publication or article by calling attention to the subject matter of the same, either as cover or inside art. *All cover art, whether for a journal, magazine, or book, should be entered into this category, regardless of content.*

K. Advertising and Marketing/Promotional – Illustrations, didactic or otherwise, designed to attract attention to or show support for a product, business or service in the pharmaceutical, biotechnology, or medical/surgical device manufacturing industries, and all that are similar. These mirror professional projects that are generally intended to aid in selling or promoting a product/service or creating brand recognition. *Projects such as MOAs, sell sheets, patient information handouts or wall charts, etc. should be entered into this category, regardless of content.*

Student Motion Media

L. Animation – All 2D and 3D motion media where the end result is a linear motion graphic presentation that features medical visualizations of surgical, anatomical, pathological, health-related or bio-scientific structures, functions, and/or processes. *(Note: There are no subcategories for the Student Animation submissions.)*

Student Interactive Media

M. Interactive – All media that involves user interaction to progress through content. Materials may have video/animation/audio imbedded as part of the whole presentation. Examples include websites, interactive kiosks, patient/physician education modules, real time 3D-interactives, e-publications and gaming. *(Note: There are no subcategories for the Student Interactive submissions.)*

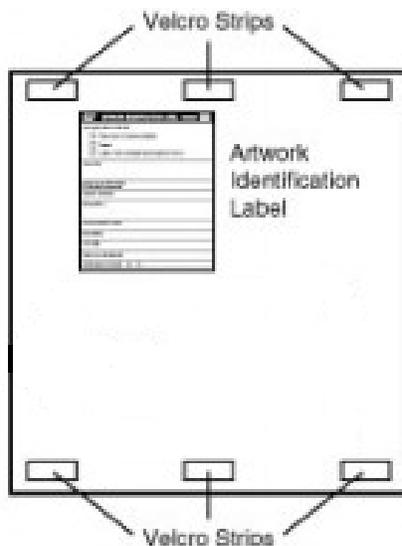
Traditional Prep

Artwork Preparation for Traditional Categories

Prepare your artwork for hanging by following these guidelines:

1. Mat-less Presentation - submit a digital print, flush mounted onto **Black** foam core.
 - Final dimensions should be no larger than 24" x 24". (Multiple views may be mounted together as a single entry)
 - In the spirit of saving space, please DO NOT overly enlarge your entry
2. Attach Velcro to the back of your mounted work.
 - Use the rough, HOOKED side of the Velcro only, not the fuzzy side.
 - Attach six **3-inch Velcro strips** – three on the top and three on the bottom. (see diagram below)
 - For book entries, adhere to the inside cover with low-tack tape.
3. Fill out an [Artwork Identification Label](#) and affix to the back of the black foam core
 - Use Adobe Acrobat to complete and print
 - Crop the label and affix to the *back* of your entry
4. Ship your Artwork to the AMI 2022 Annual Conference. Shipments must arrive between Monday, July 11 and Friday, July 15.
 - Ship to:
AMI 2022 Annual Conference
Community Choice Credit Union Convention Center

730 3rd St.
Des Moines, IA 50309
Hold for Glen Ellwood, AMI Annual Meeting



Study this diagram of the back side of mounted artwork. Each of your traditional entries should look like this on the reverse:

Back of Entry with Velcro and Label

Artwork Identification Label

ARTWORK IDENTIFICATION LABEL	CATEGORY
Type of entry (please check one): <input type="checkbox"/> Professional or Company/Institution <input type="checkbox"/> Student	
Title of entry:	
Entrant's name (AMI member): <input type="checkbox"/> Check if this is a Corporate entry	
Company / Institution:	
Mailing address:	
Daytime telephone number:	
Email address:	
Value (US\$):	
Display size (including mat):	
Auction (please circle one): Yes No	

Please note: The AMI is not responsible for any incidental damage that might occur while the artwork is being handled on site and/or from tape or other materials applied directly to the artwork surface during the judging process to cover any signature. Any artwork damaged in transit may be excluded from the Salon. Traditional Display Task Force Chairs will do their best to contact the artist ahead of time if they notice that an entry has been damaged in transit so that a replacement can be sent or hand-delivered to the venue.

SUPPORT MATERIALS for Traditional Entries

Each entry must be accompanied by:

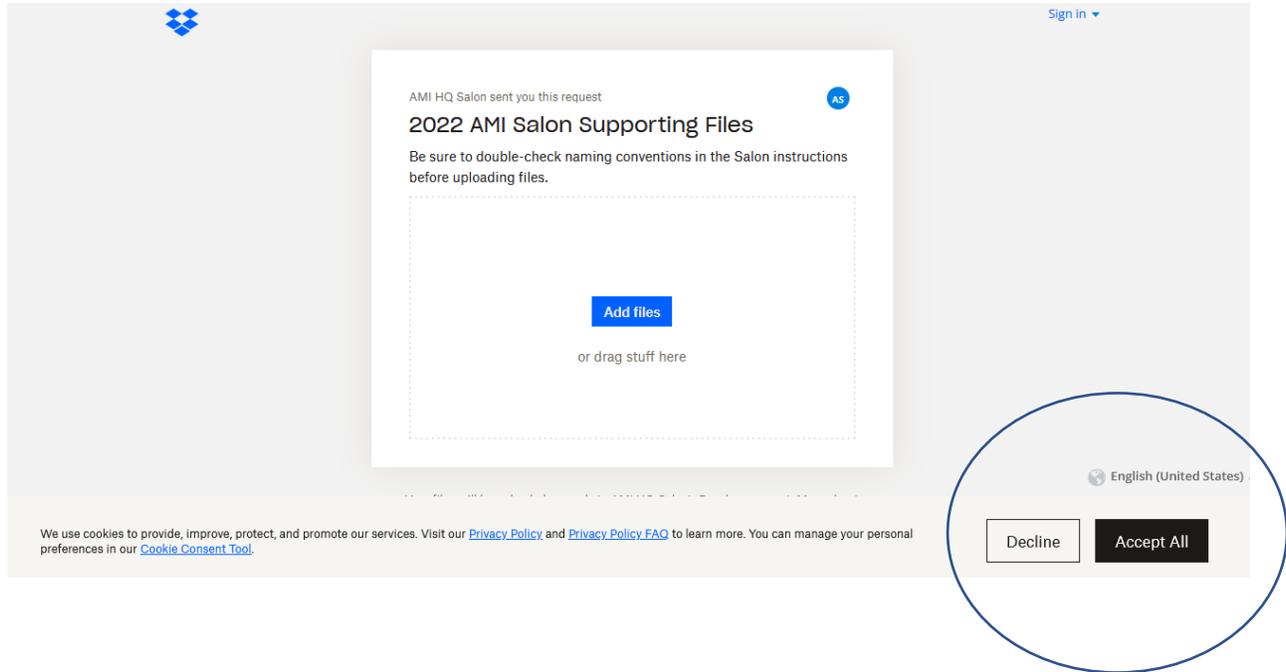
1. **Salon Permission Form** (one per entry to be completed *online* when registering for the Salon)
You do not need to print this form out.
 - [Individual Salon Submission Form](#)
 - [Corporate Salon Submission Form](#)
2. **Digital Dropbox files** (AMI is using Dropbox to collect the electronic files. *See details below.*)
3. **Payment** (due at time of entry, to be submitted online)

Instructions for Dropbox Upload:

Instructions for Dropbox Upload of digital files to accompany entries:

- Each traditional salon entry **MUST** be accompanied by three (3) separate JPGs of the image. **To upload your files, click here.**
- If you are signed into Dropbox already, please ensure that your account lists your first name, last name, and e-mail address where you can be contacted so we can match your file to your entry.

- **Important!** – In order to receive a confirmation email from Dropbox after uploading your files, you must be logged in to Dropbox and accept all cookies in the pop-up window at the bottom of your screen. If you do not receive a confirmation email, please email hq@ami.org.
- All files must be uploaded by Tuesday, May 10 at 11:59 pm PT to be eligible for judging.



Make sure to label your files correctly. Follow these samples:

1. File for PowerPoint Awards Presentation, Website Gallery, AMI promotional purposes, and Journal of BioCommunications:
 - *Required Size: 2500 pixels high*
 - *Resolution: 300 dpi, RGB*
 - *File name: category_First 10 letters of title.jpg*
 - *For example: 2 entries in didactic/instructional-commercial category (A-2) would look like this:*
 1. *A2_Cardiology.jpg*
 2. *A2_Gastricbyp.jpg*

2. File for Judging (anonymized – remove all signatures and logos):
 - *Required Size: 2500 pixels high*
 - *Resolution: 300 dpi, RGB*
 - *File name: category_First 10 letters of title_nosignature.jpg*
 - *For example: A2_Cardiology_nosignature.jpg*

3. File for Website Gallery Thumbnail:

- *Size:* 171 pixels wide x 128 pixels high
- *Resolution:* 72 dpi, RGB
- *File name:* category _First 10 letters of title _thumb.jpg
- *For example:* A2_Cardiology_thumb.jpg

New Media Prep

Artwork Preparation for Motion and Interactive Media Categories

Prepare your digital entries by following these guidelines:

Animation & Interactive Media

Read the following instructions carefully. Questions may be directed to Jamie Vitzthum at jamie@isoform.com.

- Entries must be submitted as 3-minute videos (or shorter) for judging and for display in the online salon. Interactive product files (apps, .exe files, websites, etc.) will not be accepted.
- Entries must be submitted to the Dropbox account as .mp4 movies (h.264 compression codec preferred), by Tuesday, May 10 at 11:59 pm PT. No other file types will be accepted.
- Artists are required to limit their entries to a short, representative movie, no longer than 3 minutes.

Interactive Media Entries: Specifications for Submission of Videos

- Videos of interactive entries must include at least 90 seconds of continuous, un-cut, un-edited user interaction using screen capture technology or hand-held video of the interactive program in use.
- The entrant may use a split-screen showing user-interaction with peripheral hardware such as a motion-controller, VR headset, or haptic devices.
- You may also add explanatory VO to go with your video explaining the interactive and/or what the person is experiencing.
- No music, artwork, screenshots, visual FX, motion graphics, or sound FX are to appear in the video that aren't part of the interactive program.
- There are no points for video editing or post-production.
- Entry videos are not commercials, teasers, or trailers, but demonstrations of the interactive program in its current state at the time of submission.

Interactive Textbooks

Interactive textbooks may be submitted as an iBook or interactive pdf. Individuals planning on submitting an interactive textbook should contact Jamie Vitzthum (jamie@iso-form.com) by **Wednesday, April 27** for specific information.

NOTE: you do not need to submit a video for Interactive Textbook submissions.

Interactive Demonstration Session

The AMI is offering demo time for salon entrants who wish to present their interactive product in a special session during the program. The interactive Expo will take place on Friday, July 22 from 2:30 – 3:30 pm. You may sign up to be a participant in this session when completing the salon entry process. **Entrants who wish to participate in this session must check the appropriate box on the Salon Entry Form.** Please note: The salon will have already been judged at this point; these demonstrations are provided only so that you may share your work with conference attendees. Entrants are responsible for supplying, setting up and securing all hardware and software needed for the interactive. Depending on the number of people who want to participate, space may be limited to first-come, first-served.

The AMI is not responsible for theft or damage of any hardware or software supplied by its members.

SUPPORT MATERIALS for ANIMATION AND INTERACTIVE MEDIA

Each entry must be accompanied by:

1. **Salon Permission Form** (one per entry to be completed *online* when registering for the Salon.) You do not need to print this form out.
 - [Individual Salon Submission Form](#)
 - [Corporate Salon Submission Form](#)
2. **Digital Dropbox files** (AMI is using Dropbox to collect the electronic files. *See details below.*)
3. **Payment** (due at time of entry, to be submitted online)

The Salon Entry Form that you fill out at registration will be used identify your entry as it appears in the electronic display in the Salon. Study the "Glossary of Terms" below to familiarize yourself with the importance of filling out the online label correctly. Give particular attention to how you title your work!

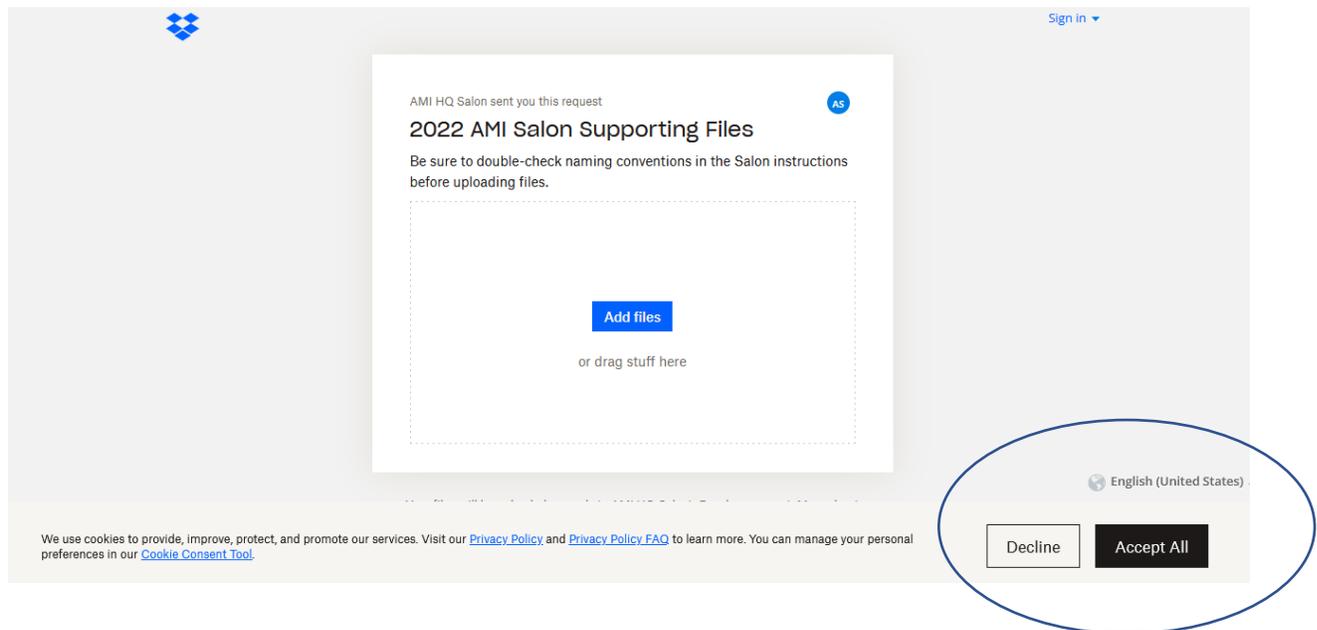
Instructions for Dropbox Upload of digital files to accompany Animation and Interactive entries:

Each digital entry MUST be accompanied by a total four (4) files: two (2) JPG image files and two (2) MP4 files.

In your confirmation email, you will receive a link to a Dropbox file request folder. That is where you will upload your digital files. *Note: For the Interactive Textbook category, upload a JPEG of either the book cover or representative artwork.*

- **To upload your files, click here.**
- Please be sure to include your first name, last name, and e-mail address to receive a confirmation that your file has been successfully uploaded.

- If you are signed into Dropbox already, please ensure that your account lists your first name, last name, and e-mail address where you can be contacted so we can match your file to your entry.
- **Important!** – In order to receive a confirmation email from Dropbox after uploading your files, you must be logged in to Dropbox and accept all cookies in the pop-up window at the bottom of your screen. If you do not receive a confirmation email, please email hq@ami.org.



Specifications for the files are as follows:

1. File for PowerPoint Awards Presentation, Website Gallery, AMI promotional purposes, and Journal of BioCommunications:
 - *Required Size:* 2500 pixels high
 - *Resolution:* 300 dpi, RGB
 - *File name:* category _First 10 letters of title.jpg
 - *For Example:* 2 entries in didactic/instructional-commercial category (F2) would look like this:
 - F2_Cardiology.jpg
 - F2_Gastricbyp.jpg

2. File for Website Gallery Thumbnail:
 - *Size:* 171 pixels wide x 128 pixels high
 - *Resolution:* 72 dpi, RGB
 - *File name:* category _First 10 letters of title _thumb.jpg
 - *For Example:* F2_Cardiology_thumb.jpg

3. File for animation/interactive entry:

- *Length:* 3 minutes (maximum), at least 24 fps
- *Format:* .mp4 (with h264 codec)
- *Animation File name:* F2_Cardiology_animation.mp4
- *Interactive File name:* F2_Cardiology_interactive.mp4

4. File for animation/interactive entry (Anonymized for judging – remove or cover all logos and branding of entrant company. Branding for client company can remain.):

- Length: 3 minutes (maximum), at least 24 fps
- Format: .mp4 (with h264 codec)
- Animation File name: F2_Cardiology_animation_nobranding.mp4
- Interactive File name: F2_Cardiology_interactive_nobranding.mp4

Pack & Ship

Uploading Digital Files – ALL Entries

The digital files of your entries must be uploaded to the Salon Dropbox account by the salon entry deadline on **Tuesday, May 10 at 11:59 pm PT**. If any digital files are received after this deadline, the entry will not be judged. Prejudging of all categories will be done using the digital files that have been uploaded to the Dropbox and final judging will be completed onsite at the meeting.

Packaging & Shipping Artwork – Traditional Entries

Prepare a sturdy shipping package for your artwork. For flat entries, we recommend sandwiching the artwork between layers of sturdy foam board or heavy corrugated cardboard. Use craft paper or the like for cushioning, **NO** Styrofoam pellets. When multiple entries are submitted in one shipment, **enclose a packing list** inside your parcel detailing the contents (number of entries, etc.).

Ship all flat art, 3-D models, textbooks and fine art entries, along with ID labels, to the address below. **Artwork must arrive no earlier than Monday, July 11 and no later than Friday, July 15** (Entries received after this deadline will be excluded from the Salon and will be returned to the entrant C.O.D.)

Shipping Address:

AMI 2022 Annual Conference
Community Choice Credit Union Convention Center
730 3rd St.
Des Moines, IA 50309
Attention: Jessica Van Sloten
Hold for Glen Ellwood, AMI Annual Meeting

Judging & Awards

Judging

When evaluating entries, judges will consider the intended purpose, degree of problem solving, concept, accuracy of medical or scientific content, creativity, medium/software used, technical execution, clarity, and appropriateness to the audience as stated in the online entry form. For help in understanding the judging process, access and study the sample judging forms (General, Book, Animation, & Interactive) found on the AMI Members HUB or in the salon section of the annual meeting website.

[General Judging Form](#)

[Book Judging Form](#)

[Interactive Judging Form](#)

[Animation Judging Form](#)

Awards

The Salon judges will determine Awards of Excellence and Awards of Merit within each judged category. **Awards of Excellence** will be given to artwork that has met the highest standards of the profession. **Awards of Merit** will be given to illustrations deserving special recognition of achievement. These two awards are NOT limited to one each per category and judges are not required to give both awards in each category.

There are also eponymous awards (e.g. the **Russell Drake Award**) within certain categories. The **Ralph Sweet Member's Choice Award** is determined by the popular vote of professional member attendees. Deposit your ballots for the Member's Choice Award in the appropriate box in the registration area no later than 2:00 pm on Thursday, July 21. This award will be announced during the Salon Awards banquet.

Artwork Pickup

General Information for Artwork Pickup

Artwork may be picked up Saturday, July 23, 12:30 – 4:00 pm. Absolutely no artwork may be removed from the Salon prior to this time. All entrants must sign out their artwork with the Salon staff before removing the artwork from the Salon. **Be sure to pack FedEx/UPS/or other freight carrier return shipping labels with your artwork or bring them with you in order to ship your artwork back. These are not provided on site.**

You are responsible for the method of return of your artwork following the Salon. If you cannot attend the meeting, arrange for someone who is attending to retrieve your art. This person should be designated on the entry form or given a signed authorization note.

If you cannot attend the meeting and are unable to make arrangements to have your artwork picked up, **enclose** a completed (pre-paid account), self-addressed FedEx/UPS/or other freight carrier return shipping label with your entry and **send** your entry in packaging that can be easily reused for the return.

Artwork not retrieved by the owner or his/her designate, and lacking a pre-paid, self-addressed return shipping label, will NOT be returned.

Good Luck Everyone!!!

Questions? Contact Lori Messenger at lmessenger@nejm.org or Jill Gregory at jill@jillkgregory.com.
For digital entries, contact [Jamie](#) Vitzthum at jamie@iso-form.com.